

New EU Project

ROOT

Resources for Orientation
and Occupational Transition

An Erasmus+ funded project supporting career guidance, upskilling and reskilling with a focus on the downstream Earth Observation sector.



Co-funded by
the European Union

The challenge

The labour market is evolving rapidly.

Adults and employees often face difficult questions:

- Which skills should I develop?
- Which training opportunities are relevant?
- How can I adapt to emerging sectors?

This is particularly true in **innovative fields** such as **Earth Observation**.



What ROOT Does



ROOT improves access to career guidance and counselling for adults at different knowledge levels.

The project supports:

- employees
- small and medium-sized enterprises (SMEs)
- career guidance professionals

Helping them make informed upskilling and reskilling choices.





Focus on Earth Observation

ROOT places a strong focus on **jobs in the downstream Earth Observation sector.**

Earth Observation data supports many fields such as:

- climate monitoring
- agriculture
- urban planning
- disaster management

These growing areas create **new skills needs and career opportunities.**

A Collaborative Approach

ROOT brings together stakeholders through **three Living Labs**.

These spaces connect:

- industry
- education and training providers
- public authorities
- civil society

Together they co-create **practical career guidance solutions**.



Follow the Journey

Over the next **three years**, ROOT will develop research insights, tools and learning activities.

All aiming to strengthen:

- ✓ career guidance
- ✓ workforce adaptability
- ✓ sustainable growth

Follow the project to stay updated.



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